

# WEEK ONE

Date	Saturday (14.07.)	Sunday (15.07.)	Monday (16.07.)	Tuesday (17.07.)	Wednesday (18.07.)	Thursday (19.07.)	Friday (20.07.)	Saturday (21.07.)
9:00 – 10:30	Arrival	Free time program	<b>Digitalization in Finance</b> <i>FinTech basics</i>	<b>Competitiveness in the CEE Region</b> <i>Introduction into competitiveness and productivity from a macro point of view</i>	<b>Competitiveness in the CEE Region</b> <i>Social and environmental responsibility as a factor of business competitiveness in CEE</i>	<b>Digitalization in Finance</b> <i>Money functions and virtual currencies, digitalization in the payment system</i>	<b>Digitalization in Finance</b> <i>Central bank digital currency II.</i>	Optional weekend trip to Szentendre and Visegrád
10:30 – 11:00			Coffee break					
11:00 – 12:30		Registration and Opening Ceremony	<b>Digitalization in Finance</b> <i>Introductory to cryptocurrencies, Bitcoin</i>	<b>Digitalization in Finance</b> <i>FinTech and systemic risks : A macroprudential perspective</i>	<b>Competitiveness in the CEE Region</b> <i>Place Marketing as a Key Factor in Urban Competitiveness, learning through CEE - case studies</i>	<b>Digitalization in Finance</b> <i>Central bank digital currency I.</i>	<b>Digitalization in Finance</b> <i>The FinTech market and challenges ahead financial supervision</i>	
12:30 – 13:30		Lunch break						
13:30 – 15:00		Team building	<b>Competitiveness in the CEE Region</b> <i>Measuring competitiveness I.: indexes, rankings, methodology and their shortcomings</i>	MNB Cash Logistics Center	<b>Digitalization in Finance</b> <i>Case studies on regulatory initiatives supporting innovation, Innovation Hubs and Regulatory Sandboxes</i>	<b>Competitiveness in the CEE Region</b> <i>Human capital in competitiveness</i>	Cultural visit to the Buda Castle	
15:00 – 15:30			Coffee break		<b>Digitalization in Finance</b> <i>Hungarian Foreign Trade Bank FinTech Center</i>	Coffee break		
15:30 – 17:00			Informal meeting with the program coordinators		<b>Competitiveness in the CEE Region</b> <i>Measuring competitiveness II.: indexes, rankings, methodology and their shortcomings</i>	<b>Competitiveness in the CEE Region</b> <i>Competitiveness at firm level, industry 4.0</i>		
Optional programs 18:00 – 20:00	Free time	Welcome dinner	Free Time	Free Time	House of Hungraikum	Free Time		

# WEEK TWO

Date	Sunday (22. 07.)	Monday (23.07.)	Tuesday (24.07.)	Wednesday (25.07.)	Thursday (26.07.)	Friday (27.07.)	Saturday (28.07.)
9:00 – 10:30	Optional free time program	<b>Competitiveness in the CEE Region</b>  <i>Role of institutions, competitiveness of the government</i>	<b>Digitalization in Finance</b>  <i>Digitalization in banking, front-end and core systems</i>	<b>Digitalization in Finance</b>  <i>Cybersecurity, information privacy, cloud services</i>	<b>Competitiveness in the CEE Region</b>  <i>Changing world order</i>	Optional free time program	Departure and Check-out
10:30 – 11:00		Coffee break					
11:00 – 12:30		<b>Competitiveness in the CEE Region</b>  <i>Competitiveness in the banking sector</i>	<b>Digitalization in Finance</b>  <i>Financial innovation, e-signature and e-identification</i>	<b>Digitalization in Finance</b>  <i>BIB Banking simulation game I. Warm-up and start</i>	<b>Competitiveness in the CEE Region</b>  <i>The role of Eastern Europe and CEE in the Eurasian integration developments</i>		
12:30 – 13:30		Lunch break					
13:30 – 15:00		<b>Competitiveness in the CEE Region</b>  <i>Territorial and urban strategies, planning and governance in fostering economic competitiveness</i>	Optional free time program	<b>Digitalization in Finance</b>  <i>BIB Banking simulation game II. Simulation</i>	<b>Competitiveness in the CEE Region</b>  <i>One Belt, One Road</i>	<b>Guided tour in Magyar Nemzeti Bank Headquarters</b>	
15:00 – 15:30		Coffee break		Coffee break			
15:30 – 17:00		<b>Competitiveness in the CEE Region</b>  <i>City and region marketing as a key factor in Urban Competitiveness, learning through CEE</i>		<b>Budapest Stock Exchange</b>	<b>Digitalization in Finance</b>  <i>BIB Banking simulation game III. Ending and evaluation</i>	<b>Closing ceremony and certificate conferment</b>	
Optional programs 18:00 – 20:00		Free Time	iBudapest City	Free Time	Free Time	Farewell dinner	